

Abstract of the Disclosure

A signage system includes a folding A-frame sign and at least one ground engaging support that is used when the sign is in its deployed, unfolded orientation. The support interdigitates the deployed sign to constrict and stiffen the sign and to prevent the sign from folding and collapsing and from being laterally
5 displaced. In addition, the support functions as lever that utilizes the weight of the sign to minimize the likelihood that the sign will tip over when subjected to an extraneous force. A user can, while standing, readily attach the support to the sign by utilizing one of his or her feet. The support can be used with different sign constructs.